



Building Innovation Wisdom
Sharing Innovation Wisdom

Innovation and Creativity Workshop 17th April 2008 at 'Europe's Finest Innovation Lab' located at the Coton House Management Centre, Rugby

We are pleased to invite you to a **FREE** early evening innovation workshop at probably Europe's best Innovation Lab located just north of Rugby (1 minute off the M6) owned by the Royal Mail

The workshop will offer you the opportunity to view how an Innovation Lab can help your organisation with creativity management by providing an environment that is both stimulating and unique.



"The most Innovative and Creative environment I have seen globally" Edward de Bono, November 2007

We have also arranged for a number of innovation specialists to provide you with insights into the latest innovation tools and techniques available today

Systematic Innovation, is considered by some as one of the leading methods that can truly provide 'Innovation on Demand' It is ideal for those organisations who are looking beyond Lean and Six Sigma skills for competitive advantage.



Learn how the **de Bono Innovators Tool Kit** can help you with the creativity and innovation flow plus specific tools such as; **Six Thinking Hats**, Lateral Thinking, and Meeting Accelerator Software



Learn about the rapidly growing area of **virtual worlds**, and **virtual personalities**, such as **Second Life**, and how they can help your organisation with; marketing, communications, research, innovation by using some of the latest technologies

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web

Start Time- 5:30 pm (finish around 8:30 pm)

Location - Coton Management & Learning Centre, 500 metres north of Junction 1 of the M6 on the A426 (post code CV23 0AA)

Please let us know you are coming by sending an email to; enquiries@ion.uk.net



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