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## Press release 01/07/09

### **Psychometric Testing is now available for SME's**

Professional recruitment is now affordable, practical and easy to use for SME's as The Holst Group launches the SME Package.

Psychometric testing is equally as important no matter how large or small the company and the SME Package will help find the right people.

### **High cost of recruitment**

The CIPD has measured the average cost of recruitment as over £10k per employee. This includes the usual advertising costs, agency fees etc. It also includes the hidden costs like vacancy cover, training and induction costs

“In a recession it is important to identify the right people for key roles,” says The Holst Group Managing Director Iain Chalmers. “The current influx of candidates makes this even harder.”

“Recruiting is always a challenge and getting it wrong is NOT an option for an SME. As an SME ourselves we know the advantage of having the right people in our business”.

More...

## SME Package

The SME Package from The Holst Group includes:

- Access to online psychometric testing
- Easy to use reports to help you pick the right person
- Direct access to consultants with a proven track record of successful recruitment
- Bonus: tailored reports to manage, motivate and develop the successful candidate
- Guarantee: full money back guarantee

end

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## Notes to Editors:

[Click here to download full information](#)

This press release can be sent to you by email.

Established in 1984 and based in Oxfordshire, The Holst Group has a robust history of helping our clients attract, manage and develop their strongest asset – the right people. Our expertise is based on the thoroughly researched, validated and loved Psychometric Testing tool, The McQuaig System™.